



Delta State Premium News Website

OUR ADVERT RATES

CODE	POSITION	SIZE	PRICE
Leader 1	Above Logo (Desktop & Mobile)	728 X 90px Or 970 X 250px	N10,000 = per day
Leader 2	Above Post (Desktop & Mobile)	728 X 90px Or 970 X 250px	N10,000 = per day
Board 1	Inside Post (Desktop & Mobile)	400 X 300px Or 600 X 400px	N10,000 = per day
Board 2	Sidebar (Desktop & Mobile)	300 X 300px Or 300 X 600px	N5,000 = per day
Featured Frame	Homepage Stick Post (Desktop & Mobile)		N10,000 = per day
Sponsored Post	Mobile & Desktop	Max. Of 5 Photos and 1500 Words	N30,000 = per story
Text Link	Below Post	Max. Of 150 Words	N2,000 = per day

TERMS OF SERVICE

- ❖ All Adverts should be designed according to the specification above and delivered to us at least 24 hours before publication.
- ❖ Works containing Pornography, Foul Languages, Phishing Links and its related will be immediately rejected.
- ❖ Image Adverts should be developed in these formats only in jpeg, png, gif and swf formats.
- ❖ We only transact in Naira and Dollar at the moment and payments must be made in full before publication.
- ❖ We do not offer refund(s) for Adverts already running.
- ❖ Sponsored Posts are entitled to Free Facebook and Instagram Ads.
- ❖ Advert Prices may increase when there are spike bids for choice Positions.
- ❖ 10% percent discount on adverts running for 7 days and above and 30% discount for adverts exceeding 28 days.
- ❖ All Advert fees include 7.5% VAT.
- ❖ All payments are to be made to the Corporate Account of our Management Firm, **HOMICE MEDIA SERVICES** at **First City Monument Bank** (Naira - **5389992019** or Dollar - **5389992026**)

This document was first prepared on Nov 1, 2016 and updated Nov 1, 2022 by;

Signed:

Barr. Favour Enuji,
Legal Adviser and Business Manager